

THE WORLD'S MOST UNIQUE BEAUTY MAGAZINE

NEWBEAUTY®

WINTER-SPRING 2006

INSIDE INFORMATION ON TOP COSMETIC ENHANCEMENT PROCEDURES...
"THE NEW MAGAZINE FOR THE BOTOX GENERATION"
—Sunday Times



ANTI-AGING
MAKEOVER SECRETS
NON-SURGICAL
FACE LIFT
ERASE YOUR WRINKLES

GET A SEXY SMILE

HOW TO CHOOSE A DOCTOR

LESS INVASIVE LIPOSUCTION

one patient at a time

For the past 25 years, Dr. Fredric Newman and his staff have followed four simple rules in his plastic surgery practice: safety, efficacy, providing natural-looking results and giving advice as if every patient was a cherished member of the family. Typically, Dr. Newman performs only one major surgery a day, so that he can devote all of his time and energy to that one patient.

BOARD CERTIFICATION

American Board of Plastic Surgery
American Board of General Surgery

MEDICAL DEGREE

S.U.N.Y. Downstate Medical Center,
Summa Cum Laude

GENERAL SURGERY RESIDENCY

Harvard Medical School,
Beth Israel Hospital
S.U.N.Y. Downstate Medical Center,
Kings County Hospital, Chief Resident

PLASTIC SURGERY RESIDENCY

New York University Medical Center,
Institute of Reconstructive Plastic Surgery

AFFILIATIONS

American College of Surgeons
American Society for Aesthetic
Plastic Surgery
American Society of Plastic Surgeons
International College of Surgeons
International Journal of Cosmetic Surgery
and Aesthetic Dermatology, Editorial Board
New York Medical College,
Assistant Clinical Professor of Plastic Surgery

AREAS OF EXPERTISE

Rhinoplasty
Blepharoplasty
Facelift
Breast Augmentation
Body Contouring

LOCATIONS

Darien, Connecticut
Scarsdale, New York

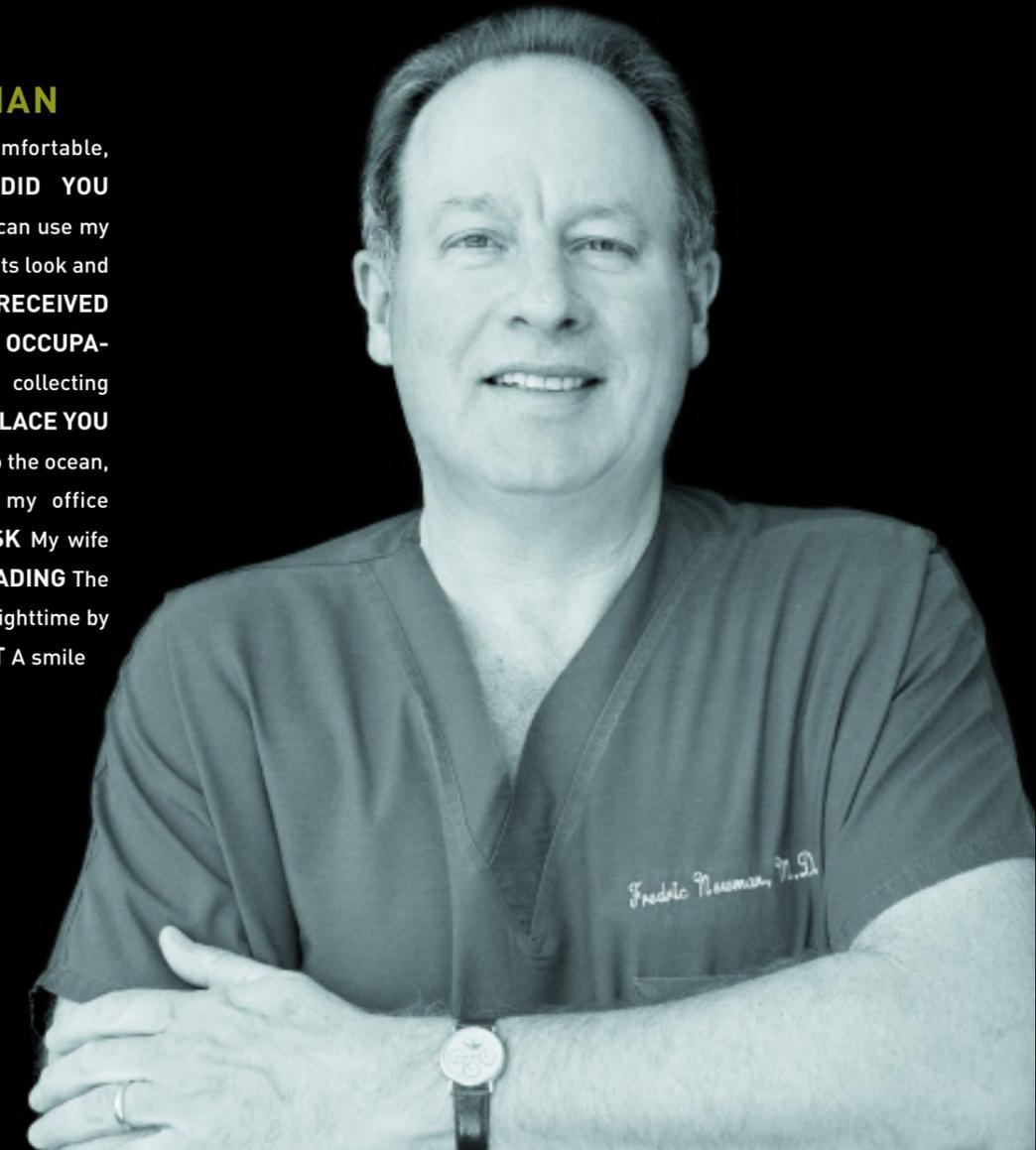
When patients enter The Aesthetic Surgery Center's 5,000-square-foot office space, they are surrounded by a beautiful décor, soothing fragrances, and most importantly, an attentive staff. In fact, Dr. Newman praises his "remarkably experienced" staff, which includes an Ivy-league trained surgical physician's assistant, an accredited anesthesia provider with 20 years of experience and a scrub tech with 20 years of experience.

Dr. Newman only focuses on one patient at a time. He ensures that each surgery is safe, that the procedure will make a significant difference and that the results look natural. His golden rule is to always give patients the same advice he would give a family member. "Our patients feel very comfortable here," he says. "I'm forthright with them and I believe in educating them so that they can make an intelligent and informed decision."

Before embarking on any procedure, Dr. Newman sits down with his patients, hands them a mirror, and asks them what they would like to see different. "It all comes down to good communication." This individualized attention, coupled with his extensive training and experience, and his ability to listen carefully to his patients are what have yielded such great results. 203-656-9999, 914-723-0400 or newbeauty.com/fnewman.

DR. FREDRIC NEWMAN

OPERATING ROOM STYLE Comfortable, focused and meticulous **WHY DID YOU BECOME A PLASTIC SURGEON** I can use my surgical expertise to make my patients look and feel better **BEST ADVICE YOU'VE RECEIVED** Do what you love **ALTERNATIVE OCCUPATION** Teacher **HOBBIES** Reading, collecting antique books, skiing and kayaking **PLACE YOU GO TO ESCAPE THE OFFICE** I go to the ocean, which is about 5 minutes from my office **FRAMED PHOTOS ON YOUR DESK** My wife and three kids **RIGHT NOW I'M READING** The Curious Incident of The Dog in The Nighttime by Mark Haddon **I'M NEVER WITHOUT** A smile



A BLEND OF ART AND SCIENCE

Dr. Newman is proud of his ability to create natural-looking results. For him, the natural look is a priority, and the definition of a successful procedure is one that enhances the way a patient appears without calling attention to the fact that they've had surgery. "A good result is when a patient's beauty is enhanced or when they attain a more rested, healthier or younger appearance. The ability to achieve this makes **PLASTIC SURGERY AN ART AS WELL AS A SCIENCE.**" To get the best results, Dr. Newman spends extra time analyzing patients' features, both at rest and when they move, for example, when they are speaking or smiling. This gives him a true understanding of how to make his work balance with the rest of the patient's face. "For instance, a natural-looking rhinoplasty should result in a nose that is harmonious with the face, while at the same time not looking 'done'," he points out. "My goal, no matter what the procedure, is to provide my patients with a beautiful, natural-looking aesthetic result that is consistent with their individual goals."

NEWBEAUTY™

THE ULTIMATE COSMETIC ENHANCEMENT GUIDE

For Release:

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DR. FREDRIC NEWMAN FEATURED IN NEWBEAUTY MAGAZINE

National Glossy Magazine Heralded As The Ultimate Cosmetic Enhancement Guide.

January 1st, 2006— Local cosmetic plastic surgeon, Dr. Fredric Newman is featured in the third issue of NewBeauty magazine, due on newsstands January 3rd.

Dr. Newman specializes in blepharoplasty, rhinoplasty, facelifts, breast augmentation, and body contouring. He prides himself on taking the time to discuss with each patient the benefits and disadvantages of reconstructive surgery, and ensuring they have the best care possible by only performing one surgery a day. Dr. Newman considers education extremely important and constantly investing in his ongoing education.

NewBeauty is the first publication devoted exclusively to providing a comprehensive guide to the latest advances in plastic surgery, dermatology and cosmetic dentistry as well as revealing the best non-surgical beauty secrets, "must-have" products and expert advice.

For the third issue of NewBeauty, there are 12 editions covering the following regions: Florida (Northern/ Central/West); South Florida; California; Southeast (North and South Carolina/Georgia/Tennessee/Alabama/Louisiana/Mississippi); Midwest (Illinois/Wisconsin/Michigan/Missouri/Ohio/Kansas/Indiana); Southwest (Arizona/Colorado/Nevada/Utah/New Mexico); Texas; Northeast (New York/New Jersey/Connecticut/Pennsylvania); New England; Washington, DC area; Northwest; and National/Canada. With a circulation of 550,000, NewBeauty is available at newsstands, supermarkets and retailers across the country, as well as all Nordstrom stores.

When launched in January 2005, NewBeauty instantly struck a chord with readers, marketers and medical professionals. With over 11.9 million cosmetic surgery procedures performed in 2004—a 44% increase from the year before—NewBeauty fills the void for reliable information on all types of aesthetic procedures. The first issue carried a record-shattering 650 national and regional ad pages, and the Summer issue had over 720 advertising pages.

To ensure the accuracy of information in NewBeauty's pages, the publisher established the Editorial Advisory Board, comprised of recognized experts in their respective fields. Each article and advertisement has been carefully reviewed by at least two members of the Advisory Board, assuring readers that the information provided is fair, accurate and reliable.

Sandow Media Corporation is a cutting-edge publishing company built around a single philosophy: "always exceed expectations." Based in Boca Raton, Florida, Sandow Media Corporation is defined by an unrelenting drive to innovate. Founded in 2001 by Adam I. Sandow, Sandow Media specializes in high-end consumer books and magazines in the categories of travel, shelter and beauty.

Dr. Fredric Newman is a board certified plastic surgeon who obtained his education from Yale and Harvard medical schools and received his M.D. from S.U.N.Y. Downstate Medical Center, graduating summa cum laude. Dr. Newman is actively involved in the medical community and is associated with many affiliations including the American Board of Plastic Surgery, American College of Surgeons, International College of Surgeons, National Board of Medical Examiners, American Society of Plastic Surgeons and the American Society for Aesthetic Plastic Surgery. The Aesthetic Surgery Center has two office locations, situated in Darien, Connecticut and Scarsdale, New York. To schedule an initial consultation, please call 203-656-9999, or visit their website at www.fredricnewmanmd.com.